MEDIA RELEASE



25 FEBRUARY 2011

GREAT RESULTS FOR ADELAIDE HILLS WINE AT THE 2011 WINEWISE CHAMPIONSHIP

Two wines from the Adelaide Hills region have won the top two categories of the coveted Winewise Championship 2011:

CHAMPION DRY WHITE: 2009 Penfolds Reserve Bin 09A Chardonnay

CHAMPION DRY RED: 2009 Shaw and Smith Shiraz

The Championship, now in its second year, brings together the top performing wines from Australia's national and regional wine shows (during the period February 2010 - January 2011) in a unique 'best of the best' competition.

The Winewise Championship 2011 acknowledges Australia's finest wines, from producers large and small. The Championship benchmarks regional champions against national champions in an exercise which seeks to promote the best wine styles Australia has to offer. This year's Championship was held in Canberra on 17 and 18 February 2011.

President of the Adelaide Hills Wine Region Association, Sue Bell, said "This is an outstanding result for the Adelaide Hills and shows the diversity of the Region in its ability to produce both premium red and white wines. It is fantastic that the Adelaide Hills is being recognized both nationally and internationally for our cool climate, elegant wines."

Other high performing Adelaide Hills wines, winning the top of their class for Sauvignon Blanc and Pinot Gris, were 2010 Wicks Estate Sauvignon Blanc and 2010 Nepenthe Altitude Pinot Gris.

For more information contact Sue Bell, 0416 271 328

For a full list of results visit http://www.winewise.net.au/.